



LIVING THE MOSAIC

Brampton 2040 Vision

Executive Summary

May 2018

future**ready**

 **BRAMPTON**

Prepared for:

The City of Brampton

This is the short Executive Summary of the full “Brampton’s 2040 Vision” - May, 2018. The full document has been submitted to Brampton City Council for endorsement and is available directly from the City of Brampton.

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The People's Vision

This is Brampton's Vision for the next quarter century.

This is the people's Vision. It draws together the thinking and words of thousands of Brampton citizens from all walks of life over many months. Starting in September 2017, having tapped several hundred thousand people to take part, over 13,000 people linked back to the process. Of these, about 11,000 people contributed specific comments and ideas. They came together in many ways.

- Over 20 intense work sessions were convened – for face-to-face dialogue where over 400 people got deep into the issues.
- About 65 other community events were attended by staff, touching thousands of people and collecting many ideas.
- Two extensive workshops were hosted at City Hall for intensive discussion for the community itself to synthesize community ideas – one two-day workshop (over 150 people) and one one-day workshop (over 100 people).
- A peer review session was held with well-known urbanists and professors.
- Over 420,000 Facebook and Twitter impressions – to understand the initiative.
- About 1,300 website contributions – for detailed specific ideas.

Through these channels, the people have generously offered their perspectives, criticisms, ideas and proposals, which have been brought carefully together in this Vision.

This Vision is built from thorough, unfettered, wide-ranging public discussion.

Brampton Uptown Artist Vision of Shoppers World site at the Intersection of Hurontario and Steeles



This Vision is a Mosaic

The essence of Brampton is diversity and the essence of what the people want for the future is that their city be arranged, governed, seen, and celebrated as a mosaic of people, places and endeavours of all kinds, coexisting in harmony. Living the mosaic in 2040 is the central and simple aspiration of the people of Brampton.

This is the overarching declaration that has emerged from all that has been received and synthesized from the people of Brampton.



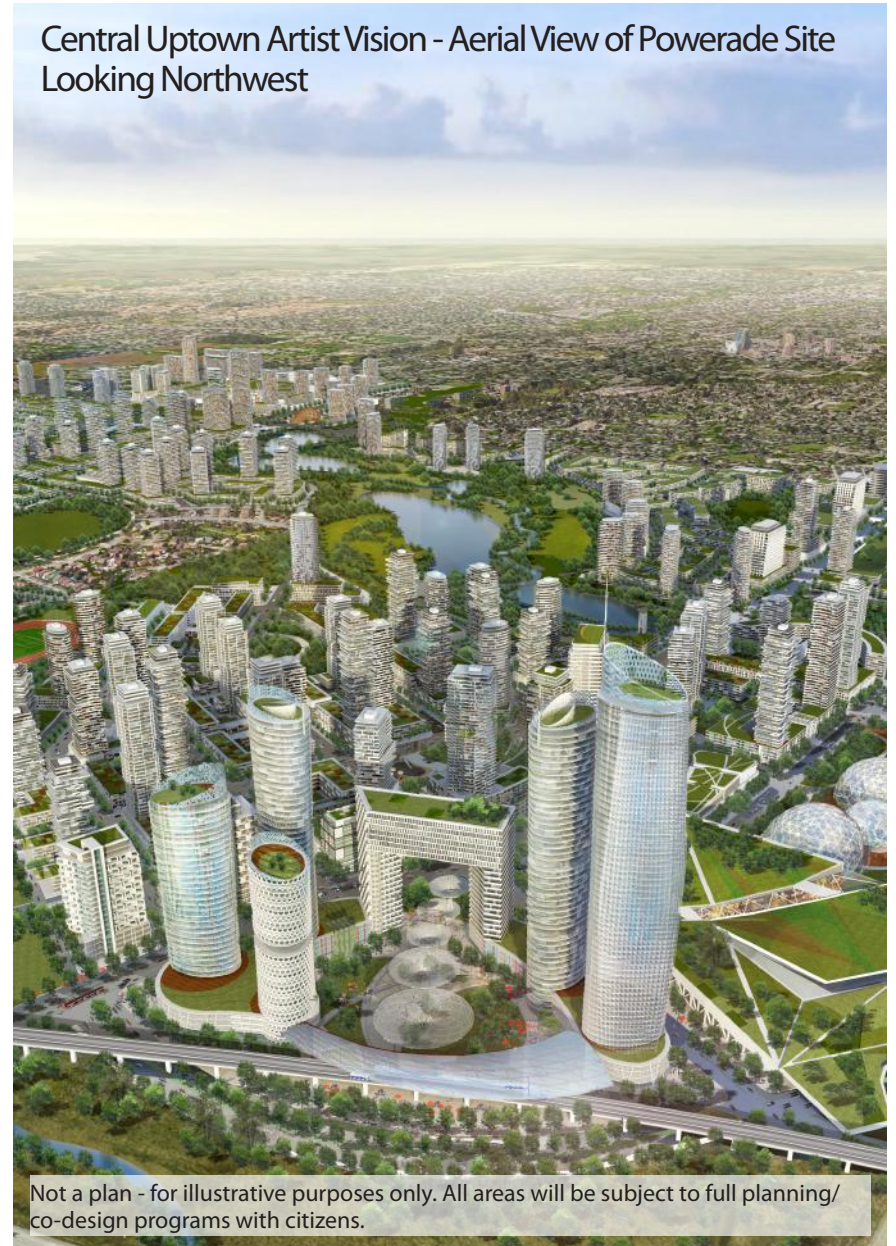
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This Vision will Re-Invent Brampton

This Vision brings ten transformations to Brampton.

- **A heart to draw everyone and shift the balance of local jobs** – new Uptown and reset Downtown.
- **Jobs within communities** – five new Town Centres.
- **Thriving arts scene** – Arts Street as a unique maker-place, art hubs in the cores and spontaneously elsewhere.
- **Complete living** – revitalized existing districts, model new neighbourhoods, refreshed Bramalea, boulevard lifestyle along central Queens.
- **Everything connected** – transit network and new core loop, walking and cycling networks, virtual networks, new travel technologies exploited.
- **Beauty brought back** – streets for people, trees everywhere, designed communities, handsome buildings.
- **Nature brought back** – new Eco-Park, sustainable living integrated into everything.
- **Social and health harmony** – local hands tackling local problems.
- **Organizations to act** – local forces with resources, networks and leadership at hand.
- **A way to act** – five proven tools for success.

Central Uptown Artist Vision - Aerial View of Powerade Site Looking Northwest



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A Way of Moving Forward

Five lenses for maximum success.

This Vision is about a smart way of doing things – an attitude – that will facilitate change that is popular, resilient, and innovative. These are lenses that reflect advanced practices everywhere but also suit the unique situation of Brampton. Together they are the ethic for action.

- **Lens 1: Public Engagement** – Citizens, as individuals and in corporate, interest, and cultural groups, will be involved in Brampton in a systematic and inclusive way, at all times on all matters undertaken for the community.
- **Lens 2: Collaboration** – The Brampton government will join forces, resources, and activities, as well as share decision-making, with Brampton private interests and senior governments to extend the reach and success of civic ventures.
- **Lens 3: Design** – Brampton will be a city ‘by design’, where design excellence is led by City Hall to ensure public interests, completed in a studio setting through co-design with developers and citizens, and made a prime factor in all approvals and other decisions for change.
- **Lens 4: Technology** – Brampton will be ahead of the wave of new technology applications in order to shape, support, and manage, but also avoid unwanted distortions of, the city.
- **Lens 5: Identity** – Brampton’s distinctive identity will emerge from what it is and does and it will be communicated broadly.

These prime ways to make change should not be confused with the overarching holistic agenda of change. That agenda has fundamental themes that are the DNA of this entire Vision: **sustainability, livability, diversity, and health.**



Visionary Results and Actions for Brampton

Results in seven directions.

This Vision is about results – seven aspirational vision statements. These together build the overarching promise that the people of Brampton will “live the mosaic”. To kickstart change for each direction there are key catalytic actions – 28 in total. Here are the directions and the ways to get there.



Vision 1: In 2040, Brampton will be a mosaic of sustainable urban places, sitting within an interconnected green park network, with its people as environmental stewards – targeting ‘one-planet’ living.

- Found the “Institute for Sustainable Brampton” to achieve carbon and waste neutrality as well as energy resilience – for ‘one planet’ living.
- Create “Brampton Eco-Park” as the green jewel for the whole city.
- Embellish the tree canopy with one million new trees.

Vision 2: In 2040, Brampton will be a mosaic of vibrant centres with quality jobs, a rich range of activities, and integrated living.

- Found a diverse new urban core – “Uptown Brampton”.
- Energize and diversify the historic core – “Downtown Brampton”.
- Create five new distributed live/work Town Centres.
- Found Ancillary Centres for services in logistics districts.
- Found the “Institute for Brampton Enterprise” to build a local jobs base so at least 60% of resident’s jobs are local.



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Vision 3: In 2040, Brampton will be a mosaic of characterful and complete neighbourhoods.

- Revitalize all existing neighbourhoods as complete communities.
- Add new neighbourhoods as model complete communities.
- Refresh Bramalea as a continuing model complete community.
- Create the “Queen’s Boulevard” with a hip sidewalk culture.

Vision 4: In 2040, Brampton will be a mosaic of safe, integrated transportation choices and new modes, contributing to civic sustainability, and emphasizing walking, cycling, and transit.

- Revamp Brampton’s districts for walking and cycling with an “Active Mobility Charter”.
- Reshape Brampton’s streets as complete, humane corridors.
- Partner for a full and regionally-integrated transit network.
- Add the “Figure-8 Transit Loop” to tie together the dual cores.
- Become a “Free Transit” city and region.
- Partner for advanced traffic management for smooth traffic flow.
- Set the rules for new travel technologies on Brampton streets.
- Partner for advanced goods movement to support the logistics sector.



Vision 5: In 2040, Brampton will be a rich mosaic of cultures and lifestyles, coexisting with social responsibility, respect, enjoyment, and justice.

- Partner for social advancement, multiculturalism and to diminish poverty with a strong new civic department.
- Partner for housing and to end homelessness with a strong new civic department.
- Found a distributed network of community “Social Hubs”.
- Found the “Institute for Brampton Cultural Diversity” with a first program for South Asian expression, to be followed by many other such programs for other groups.

Vision 6: In 2040, Brampton will be a mosaic of healthy citizens enjoying physical and mental wellness, fitness, and sports.

- Partner for health advancement and to renormalize diabetes and heart disease in Brampton, with a strong new civic department.
- Found the “Institute for Brampton Sports High Performance” for athletic excellence.

Vision 7: In 2040, Brampton will support a mosaic of artistic expression and production.

- Found the “Brampton Arts Alliance” as a catalyst for creative endeavors.
- Create the “Brampton Arts Street” as an arts-maker magnet.



Future Brampton's Full Picture Revealed

This is the mosaic of Brampton as a place.

Brampton has a different overall structure and feel in 2040, as a place.

It starts with a **green park framework** coalesced from the still-natural fragments that are so readily here, linked by new green additions. This is a continuous network for green park respite, recreation, and to host ecological systems.

A network of **diversified centres** comes together in such a magnetic way that they draw thousands of jobs. These are places of enterprise but also the hip locations to work, live, learn and play. Recreation, attractions, services, and cool spots are at hand. They enjoy smart technology and sustainable infrastructure. A groundswell of people live close to work. They do not use their cars for the commuter trip. The people of Brampton mostly stay in the community now for their daily pleasures. A hierarchy of centres has organically grown.

- A **massive new Brampton Core** is founded that enfolds the historic **Downtown** and a new centrally-located **Uptown**, easily competitive with other nearby regional centres but with aspirations of even greater importance over the next 50 years and beyond. This becomes Brampton's corporate hotspot and tourist destination. It has come together through both fast transformation and percolated change.
- A new **'Figure-8 Loop' rapid transit** line links the double core and connects it to the regional transit system. It connects business with higher education. It connects homes to jobs. It connects a string of many new development sites.

- **Five Town Centres** have been founded, one in each sector of Brampton, so that many mainstream companies and businesses that do not need the core profile and do not want the rents can nonetheless come to Brampton and enjoy complete urban offerings and lifestyle at their fingertips. This brings more jobs home to Brampton. These centres are lower-scaled and walkable.
- Existing industrial and logistics districts remain and now also get their missing **Ancillary Centres** to fulfill worker needs.
- The **Brampton Arts Street** is where the action is on arts production and digital arts applications. It is a magnet and a happening place that has spun off other arts hubs.

A constellation of **complete neighbourhoods** surrounds the dual core, each vibrant and diversified with its own local neighbourhood centre for at-hand retail and civic facilities. Some take on a special personality because of a unique feature of character that they have to offer. **'Social hubs'** for social and health service delivery and self-help projects are scattered where local residents have made them happen.

- **Existing neighbourhoods has been revitalized** and rounded out through civic collaboration with sitting residents.
- **Refreshed Bramalea** is an updated 'new town' showpiece but still true to its mid-century image.
- The **Queen's Boulevard** offers the hip 'boulevard' lifestyle for its lucky residents, workers and visitors.
- The pattern of **complete new neighbourhoods** expands out to the less developed and still greenfield edges of Brampton, clustering around their nearby Town Centres. These new neighbourhoods model the most contemporary image of intimate livability and responsible sustainability. Each has its own local centre. They nestle within the green setting.



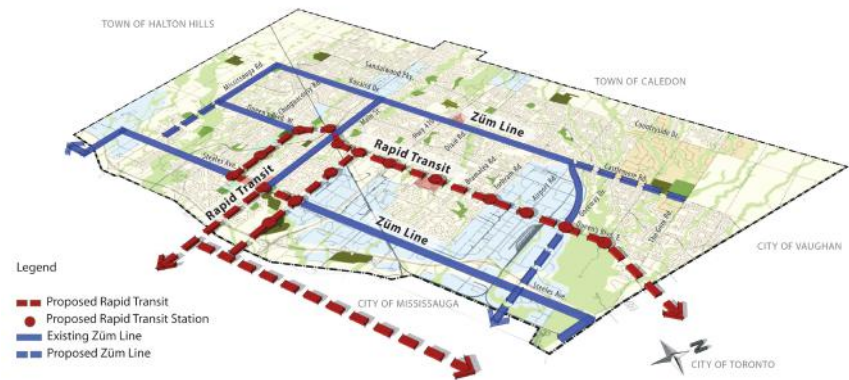
1. Green Framework



2. Downtown and Uptown

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- The **regional rapid transit network is complete**, with the full collaboration of Brampton. Brampton's own **local transit network is filled out** more fully and tied tightly to the regional system. The system has vast ridership because **transit is free**. Many commuters have naturally shifted from the long daily auto drive. The hierarchy of centres is connected through transit as are most neighbourhoods.
- The **regional street system** is fully intact with **advanced traffic management**. The highway network remains but has not been expanded significantly, except for direct access to Uptown. The regional street system can still serve private-vehicle and goods movement without major expansion, even with all the growth, because so many people and their cars are off these streets for their day-to-day trips. Buses and trucks are self-driving. For cars, **autonomous driving** has been linked to share-vehicles, so the traffic impacts are minimal. Some streets and areas are actually segregated for autonomous vehicles. **Many roads have been revamped** to be more visually appealing with landscape and ecological features and to accommodate pedestrians and cyclists when desire lines intersect. Major street gateways into Brampton are marked with landscape and public art.
- The **local street system** is greatly upgraded from its 2020 form. Most streets have been freshly designed as '**complete streets**' with auto, pedestrian, and cycling alignments – based on an '**Active Mobility Charter**'. All have street trees, other landscape interventions, ecological features, and local touches. Some local street rights-of-way are closed to vehicles and provide walking spines, connected to recreational trails and pathways into natural settings.
- The **tree canopy** is lush as a refreshed **urban forest**. Over a million trees have been planted in public places and citizens have doubled this by planting more trees on private property. Virtually all streets have street trees, sometimes a double row, grown within the latest technology of soils culture.



3. Transit Network



4. Town Centres

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This is the mosaic of Brampton as a society.

Brampton has a matured, supported society in 2040. The City has become a full partner with senior governments and has harnessed private forces and resources for social, health, economic and environmental harmony.

- Brampton is in the vanguard of the **suburban green city movement** in Canada because an action organization was founded for green practices. It has made great strides toward 'one-planet' living with carbon neutrality, zero waste and energy resilience.
- The centrally located new city centre of Brampton and the other established job centres now have **tens of thousands of jobs** of all kinds with all kinds of companies that prefer a suburban setting close to their employees. A business-based organization was founded to go after those companies and get them settled into Brampton in partnership with City Hall. Over 60% of residents' jobs are now in Brampton.
- For the pleasures of diversity, people come from everywhere to enjoy the **multiculturalism** of Brampton. A community-based organization **supports the leading cultural communities**, which have put a strong, diverse, and vividly interesting stamp on the city. The large **South Asian community** is thriving as a cornerstone of Brampton life. Brampton produces more **great athletes** than anyone might expect and has its own community support organization which was founded for **high-performance sports**.



5. Revitalized Neighbourhoods



6. Bramalea New Town + The Queens Boulevard

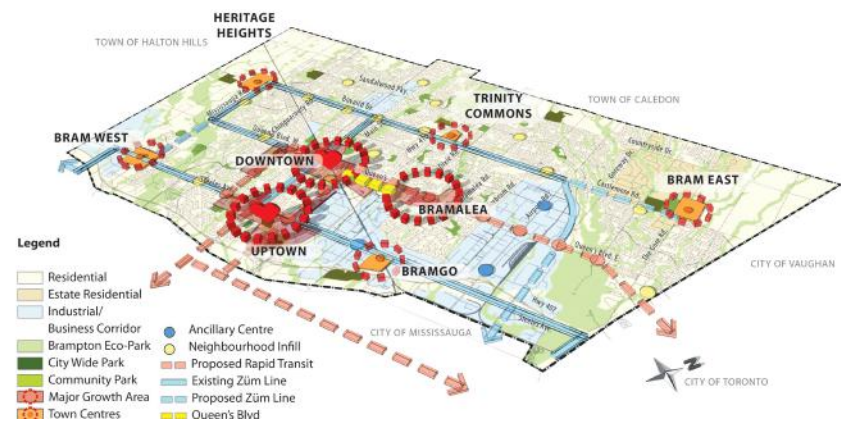
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- Visitors are drawn to a city that has organized itself to look after all its people, including those with **special social and health needs**. Illnesses such as **diabetes and heart disease have been renormalized** to reflect national patterns. Brampton now has appropriate housing for all its residents and has introduced new housing types. Affordable housing is peppered throughout the city – **homelessness is eradicated**. Local **social philanthropy** reinforces government efforts and **widespread self-help initiatives**.
- Brampton has become an **arts ‘maker-city’**. Creatives have found the support and resources in Brampton to turn their artistic talents into a career, both as fine and digital artists. Residents support the art vibe. A local animator, called the ‘Arts Alliance’, was founded as the curator and driver of the well-known **arts scene**.

This Vision is a dream with its feet on the ground. It is also a roadmap and a state of mind. It will surely be made by the local government and by other governments, but mostly it will be made by the engaged leadership, organization, wealth and tenacity within the community.



7. Streets Grid



8. Overall Structure

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Making the Dream

The Vision builds on a foundation of progressive civic policy.

This Vision builds from the existing base of progressive planning, policies, strategies and programs that are already adopted or under way in Brampton. It offers further transformative elaborations as a whole picture, which will optimally position Brampton from the perspective of citizen preferences, leading practices, competitive advantage, and prime responsibility.

The Vision is aspirational but problems will not disappear.

This Vision, by its nature, is inherently a very positive expression of what this community wants to be, articulating the best image of Brampton in 2040. It is meant to be inspirational and aspirational. This is not, however, to say that Brampton will not continue to have problems and issues. Cities are complex and ever changing. New visions, yet to come, will address future challenges.

The Vision is a dream that needs further consideration and testing.

This Vision is, by necessity, very conceptual, with only an initial first test for viability and practicality. At best, City Council can endorse it as a way to evolve Brampton – but it is not a matter for final adoption. It is a direction – a way to move forward. A vision is not a plan or policy or strategy that moves directly to implementation. Every one of its propositions has to be debated and fully evaluated against the best facts, even wider public engagement, the delegation of powers that are at hand, and the reality of financing, timing, capacities, and risk. Every one of its propositions needs a complete work program with technical analysis, public engagement, and negotiations with others who share authorities. As this happens, every one of its propositions will evolve as it needs to.

This Vision will unfold over many years and needs regular monitoring and public progress reports.

This Vision has a long time frame with actions over many fronts. It will need regular steering to keep it moving forward and in the right directions over many years, many City Council mandates, many administrations, and many individual actors, both in City Hall and in the community. To stay true to its aspirations and spirit, up to 2040 and beyond, progress should be regularly monitored and outcomes should be publicly reported annually.

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